



## INFERNO TERMS & CONDITIONS

### Loyalty Card Terms and Conditions

The Inferno loyalty scheme is operated in participating restaurants by BV Restaurant Group Limited.

These terms and conditions ("Terms") and the BV Restaurant Group privacy policy applies to use of your Inferno loyalty card. Use and / or registration of your loyalty card constitutes acceptance of these Terms.

### The Inferno Loyalty Card

The Inferno Loyalty Card is issued by and remains the property of Inferno and must be returned to use, or destroyed at our request. The Inferno Loyalty Card Scheme is open only to UK residents over the age of 18. You can pick up your Inferno Loyalty Card in-restaurant and as soon as you have it, can start to earn loyalty points. However, you will not be able to redeem your loyalty points until you have registered your Inferno Loyalty Card at [www.inferno.pizza](http://www.inferno.pizza) and received a notification email from Inferno that your account has been registered.

The Inferno Loyalty Card is non-transferable and may only be used by the person that has registered it. Only one card will be issued per person. You are responsible for notifying Inferno if your details change.

If you lose your Inferno Loyalty Card, or it ceases to work for any reason Inferno may at its sole discretion replace your loyalty card and, once you have registered your new card, transfer any points collected on it to the new card. The original card will then cease to work.

If you not use your Inferno loyalty card to make a purchase for 12 months or more, any loyalty points on it will expire and your balance will be reset to zero.

### Collecting & Redeeming Points

Order any "Create Your Own" or "Hall of Flames" pizza in a participating Inferno restaurant and you are eligible to receive one (1) loyalty point per qualifying purchase. A maximum of one (1) loyalty point per loyalty card holder per day will be awarded.

Loyalty points can only be added on presentation of your Inferno Loyalty Card at the point of purchase in restaurant and unfortunately cannot be added on third party sites or via online ordering (sorry!). Points cannot be added once an order has been paid for.

Once you've received four (4) points, you're eligible for free soft drink. Once you've collected an additional five (5) points (nine (9) total), you can then receive a free pizza on your next (10 (tenth)) visit. The free pizza can be any "Simple Pizza", "Create Your Own", or "Hall of Flames" pizza. The products available will be advertised in-restaurant and may change from time to time. Loyalty points can only be redeemed on presentation of your registered Inferno Loyalty Card at the point of purchase in-restaurant. Unfortunately loyalty points cannot be redeemed on third party sites or via online ordering (sorry!)

Loyalty points cannot be added in conjunction with any other offer or discount.

Loyalty points have no cash value and cannot be swapped or change for an alternative product or discount.

Inferno shall be entitled at any time to cancel points awarded if the relevant product(s) to which such award relates to are returned or cancelled for any reason, and a refund of the purchase price is given.

From time to time Inferno may run special promotions and offer additional points or rewards to loyalty members. Inferno may set a limit on how many promotional point can be awarded to any one account. Inferno reserve the right to refuse to accept a Inferno Loyalty Card or to limit the use of a Inferno Loyalty Card which it deems to have been tampered with, duplicated, damaged, or which otherwise is suspected to be affect by fraud, misconduct or unauthorised use.

### Privacy

Inferno's privacy policy shall govern the use of personal information that we collect from you. Please familiarise yourself with this policy and check it regularly to make sure you understand the latest version. Inferno may use your details for marketing purposes to allow Inferno to send you news of special events, offers, and promotions. Please see our [Privacy Policy](#) for more information.

### General

Inferno reserve the right, without notice, to amend or terminate the loyalty scheme or amend these Terms at any time. These Terms are subject to English Law. Inferno's sole liability in connection with these Terms shall be to credit you with loyalty points in the event that such loyalty points were incorrectly deducted or should have been credited but were not. Nothing in these Terms shall limit Inferno's liability in respect of death or personal injury caused by their negligence. In the event of any conflict or inconsistency with any other communication, including advertising, marketing, or promotional material, these Terms shall prevail. The Inferno Loyalty Scheme is administered by BV Restaurant Group Limited ("Inferno") (company number 09689333) at Fitzroy Place, 5<sup>th</sup> Floor, 8 Mortimer Street, London W1T 3JJ.

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## **INFERNO NOTTINGHAM TERMS & CONDITIONS**

### **INFERNO NOTTINGHAM PROMOTIONS**

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#### **Inferno Pizza of the Day – Summer Promotion**

£5 Pizza of the Day offer – one pizza from our Inferno Hall of Flames menu promoted each day

Valid in participating restaurants between Sunday to Friday only. Excludes Bank Holidays. Valid in-restaurant and take-away orders only while stocks last. Excludes deliveries and collections in-restaurant. Not available in conjunction with any other offer(s) or promotion(s), and no cash alternative. We reserve the right to withdraw or amend this offer at any time without prior notice.

Promoter: BV Restaurant Group Limited (“Inferno”) (company number 09689333) at Fitzroy Place, 5<sup>th</sup> Floor, 8 Mortimer Street, London W1T 3JJ

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#### **Win Free Pizza for a Year – Summer Promotion**

1. All entrants must be aged eighteen or over and have a valid email address. Employees of Inferno or any affiliate company, their families, and dependents and agents, and any other person connected with the competition may not enter
2. The competition will open on Monday 7<sup>th</sup> August 2017 and will remain open until 23:59 on Friday 29<sup>th</sup> September 2017. Inferno cannot accept liability for any entries which are late, lost, incomplete, or rendered unrecognisable. Inferno reserves the right to refuse to accept any entry and/ or to select a winning entry at Inferno’s absolute discretion.
3. To enter the competition participants must validly complete a “Win Free Pizza for a Year” entry form in-restaurant with their proposed ingredients and name(s) for their Pizza of the Day recipe. Multiple entries are permitted. No purchase necessary.  
  
3a. Alternative entry method available is via Facebook using the online entry form via the Woobox platform. Participants must validly complete a “Win Free Pizza for a Year” online entry form with their proposed ingredients and name(s) for their Pizza of the Day recipe; along with contact details (name, and email address) and choose their nearest restaurant location from drop down menu option. Multiple entries are permitted. No purchase necessary.
4. At the end of each week of the competition (each Friday) a weekly winner will be selected, at random by a computerised selection process. Each weekly winner wins a prize of ten single pizza freebie voucher cards which provide for free pizza valid for one month period from notification of your winning status.
5. Each valid entry will be entered into a final prize draw to Win Free Pizza for a Year. This draw shall take place on Friday 29<sup>th</sup> September 2017. The final winner will be selected at random by a computerised selection process and will win the prize of Free Pizza for a Year.



6. The final prize shall consist of one free pizza (standard Create Your Own Pizza or standard Inferno Hall of Flames menu pizza) per week for a period of a year (52 pizzas in total)

Free Pizza Prize Card cannot be used in conjunction with any other offer or promotion

The Free Pizza Prize Card will be valid for a period of one year from the date of issue. The 52 pizzas loaded onto the card will all be issued to the winner within 7 days of the winner acknowledging receipt of winning.

The prize of a free pizza each week for 12 months is valid for in-restaurant purchase only.

7. There are no cash alternatives: the prizes must be accepted as offered, is non-transferable and subject to availability. Inferno reserves the right to substitute a prize or part thereof with a prize of equal or higher value in the event of unforeseen circumstances and/or withdraw or amend the promotion at any time without prior notice.

8. The winners will be notified by email and the winners invited in-restaurant to collect their prize cards within 7 days of the winner accepting their prize. If a winner has not acknowledge receipt of winning within 14 days of being first notified by Inferno that they have won, Inferno reserves the right to select another winning entry. In the event of the new prize winner being selected at random, the original winner shall not be entitled to any prize or to any payment or compensation whatsoever in lieu of a prize.

9. Prize winners may be required to participate in publicity. By entering this promotion, prize winners acknowledge that they may be required to participate in any form of publicity relating to the promotion at Inferno's sole discretion without further consent or payment. The prize winners shall make themselves reasonably available for such purposes.

10. The winners' names will be available for one month from the closing date by sending a stamped addressed envelope to, Win Free Pizza for A Year Competition at: BV Restaurant Group Limited, Fitzroy Place, 5<sup>th</sup> Floor, 8 Mortimer Street, London, W1T 3JJ

11. By submitting an entry, entrants are sending their personal information to Inferno who will at times process an entrant's personal data in accordance with the UK Data Protection Act 1998 and applicable laws (DPA). All information collected will be treated in accordance with Inferno's Privacy Policy.

12. The Promoter's decision is final and binding in all matters relating to the competition and no correspondence with be entered into.

Promoter: BV Restaurant Group Limited ("Inferno") (company number 09689333) at Fitzroy Place, 5<sup>th</sup> Floor, 8 Mortimer Street, London, W1T 3JJ



## **Student Discount**

10% off total bill. Valid all day, Sunday to Friday (excludes Saturdays).

Valid Student ID card must be presented at the till

Entitles the cardholder only to the discount and can only be redeemed a maximum of 2 transactions per day

Discount applied to total bill. Excludes specials and brunch pizzas.

Valid in-restaurant and take-out orders only and excludes Click & Collect Collection, and deliveries.

Cannot be used to purchase a PizzaStorm or an affiliate gift card

Subject to availability. Not available in conjunction with any other offer(s) or promotion(s), and no cash alternative.

We reserve the right to withdraw or amend this offer at any time and without prior notice.

Promoter: BV Restaurant Group Limited ("PizzaStorm") (company number 09689333) at Fitzroy Place, 5th Floor, 8 Mortimer Street, London W1T 3JJ.

## **INFERNO MARKETING**

### **Email Newsletter**

We may operate an email newsletter program through this website, the purpose of which is to inform subscribers about products and services supplied by this website. Users can subscribe through an online automated process should they wish to do so, but do so at their own discretion. Some subscriptions may be manually processed through prior written agreement with the user.

Subscriptions are taken in compliance with UK Spam Laws detailed in the Privacy and Electronic Communications Regulations 2003. All personal details relating to subscriptions are held securely and in accordance with the Data Protection Act 1998. No personal details are passed on to third parties nor shared with companies / people outside of the company that operates this website. Under the Data Protection Act 1998 you may request a copy of personal information held about you by this website's email newsletter program. A small fee will be payable. If you would like a copy of the information held on you please write to the business address at the bottom of this policy.

Email marketing campaigns published by this website or its owners may contain tracking facilities within the actual email. Subscriber activity is tracked and stored in a database for future analysis and evaluation. Such tracked activity may include; the opening of emails, forwarding of emails, the clicking of links within the email content, times, dates and frequency of activity [this is by no far a comprehensive list].

This information is used to refine future email campaigns and supply the user with more relevant content based around their activity.

In compliance with UK Spam Laws and the Privacy and Electronic Communications Regulations 2003 subscribers are given the opportunity to unsubscribe at any time through an automated system. This process is detailed at the footer of each email campaign. If an automated cancel subscription system is unavailable, clear instructions on how to unsubscribe will be detailed instead